

EmpowHer Women's Expo AT GRAND FALLS

2026 EmpowHer Women's Expo

Saturday, March 21 | 10 AM – 2 PM

Grand Falls Casino & Golf Resort

1415 Grand Falls Blvd, Larchwood, IA 51241

Grand Falls Casino & Golf Resort is hosting an EmpowHer Women's Expo in the Event Center. This event will feature boutiques, fashion, beauty, jewelry, health screenings, and more to pamper, entice and educate our guests. The EmpowHer Women's Expo is looking for vendors from the tri-state area. It will allow vendors to meet new clients and increase sales.

Due to limited Event Center Space, the number of exhibitors will be limited this year. This letter includes an application form to be completed. We anticipate booth space will fill quickly, so your prompt reply is strongly encouraged.

The deadline for registration is Friday, March 6, 2026.

The $50 Booth Fee is due with the submitted application.

Vendors will be notified of their acceptance into the EmpowHer Expo no later than Friday, March 13, 2026.

EXHIBITOR INFORMATION AND PROCEDURES

Booth Space: Booth size is approximately 8' deep x 10' wide and includes one eight-foot draped table and two chairs. If you need an additional table or chairs, you must request these before to the day of the event on the registration form. Extra tables are $30 for a table and first come basis. If you would like to bring your own tables, you are welcome to do so. All other display materials are up to the exhibitors to provide and display.

Set-Up: You may arrive as early as 7:00 am on Saturday, March 21, to set up your exhibit. Vendors cannot alter the booth space provided in any way. For the safety of our visitors, all displays and materials must be in place by 9:30 am. When you arrive, check in at the registration table outside of the Event Center to receive booth assignments and further directions. The Entertainment Coordinator reserves the right to choose booth placement. Carts for moving items in and out of the property will not be provided.

Tear-Down: Vendors are expected to staff their booth throughout the entire event. You may disassemble your booth after 2:00 pm. Tear down and clean up must be complete by 3:00 pm. Those who choose to tear down early will not be asked back to future expos or events.

Electrical/Wi-Fi Access: We will do our best to address requests for electricity. Wi-Fi will be available; however, please note sometimes technology fails. We encourage you to bring cash and change for all your sales needs.

Parking: Please be courteous to fellow vendors and event attendees and move vehicles away from the entrance to the Event Center immediately following the delivery of products and displays to exhibit areas.

Food Service: All vendors can eat at Big Drop Café, but please note these places will likely be busy on day of the event.

Booth Fee: To get into EmpowHer Women's Expo, we require you to pay the $50 booth fee when you turn in your application. We can only receive these one of two ways. The first way is by mail sent out to Grand Falls Casino, ATTN: Hallie Carlson, 1415 Grand Falls Blvd. Larchwood, IA, 51241. The second way is by coming into the casino and handing in your application and payment to the Resort Club and they will get those back to Hallie Carlson (Entertainment Coordinator). If you do not do this by the deadline on the front of the application, you may not have a spot in the EmpowHer Expo.

Iowa Tax Information: A vendor must have an Iowa Business Permit or they will not be approved to participate in the event. Permits are available at no cost. If you do not conduct business regularly in Iowa, visit https://tax.iowa.gov/businesses/business-permit-registration for application information. Once you apply, keeping a copy of the application allows sellers to collect 7% Iowa sales tax while going through the application processes. Businesses or groups that are not selling, but do offer information, services to be booked at a later date, or demonstrate products that are not for sale at the event do not need an Iowa Business Permit. If you have any questions, reference the website above or call the Iowa Department of Revenue directly at (515) 281-3114 or (800)-367-3388.

Other Vendor Rules: The sale of alcohol is strictly prohibited during this event.

While we welcome women-centered businesses to participate in the EmpowHer Women's Expo, Grand Falls Casino and Golf Resort reserves the right to limit the number of multi-level marketing (MLM) and network marketing businesses at the event.



VENDOR REGISTRATION FORM

Return to Hallie Carlson; 1415 Grand Falls Blvd; Larchwood, IA 51241 or email:
Hallie.Carlson@grandfallsresort.com

The deadline for registration is Friday, March 6, 2025. Space is limited, please reply promptly.

Business Information

Business Name: _____

Iowa Tax ID: _____

Address: _____

Street Address *Apartment/Unit #*

_____

City *State* *ZIP Code*

Phone: _____ Email: _____

Facebook Page/ Website: _____

Contact Person: _____

Vendor Information

Briefly explain your exhibit/Any needs:

_____

_____

Do you require electricity for your booth? YES ☐ NO ☐ Wi-Fi? YES ☐ NO ☐

No changes will be allowed on the day of the event, so please make all requests before the event. Any additional requests may be denied or subject to additional fees. You will need to bring your own power cord for electricity. *There is a fee for an extra table of $30.*